

“una nuova  
idea di  
pensare la  
ceramica”

“a new  
idea to  
think about  
porcelain  
tiles”



ORNAMENTA<sup>®</sup>



ORNAMENTA<sup>®</sup>

industry 2.0

# Miseria e Nobiltà

60x60 cm - 24" x 24" - 60x120 cm - 24" x 48"

Ceramic translation

"Cardboard tailor made"

Attese disilluse e sogni non realizzati. Il Cartone a rappresentare il palcoscenico su cui i personaggi scrivono la propria storia, una storia fatta di indifferenza e di convenzioni da sovvertire. Miseria Vs Nobiltà? No! Miseria e Nobiltà. Il linguaggio usato? La Ceramica!!!

Waitings disillusioned and unfulfilled dreams. Cardboard to represent the stage in which the characters write their own story, a story made of indifference and conventions to subvert. Miseria Vs Nobiltà? No! Miseria and Nobiltà. The language used? Ceramics!

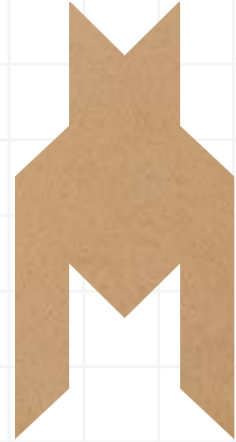
Base Tile



MEN60120A  
AVANA 60x120  
2 pcs/box



MEN6060A  
AVANA 60x60  
3 pcs/box



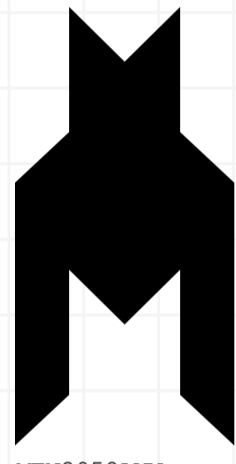
MEN2958AV  
AVANA VINCENZO 29x58  
6 pcs/box



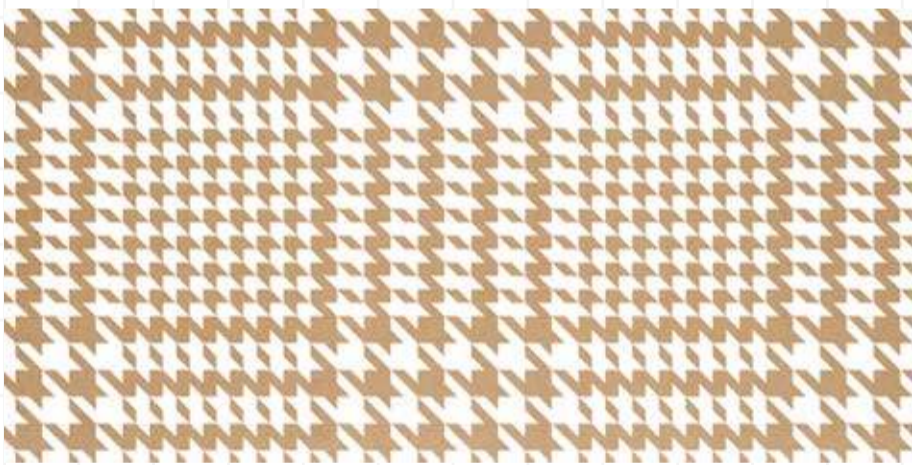
MEN60120AE  
AVANA EUGENIO 60x120  
2 pcs/box



MEN6060ADG  
AVANA DON GAETANO 60x60  
3 pcs/box



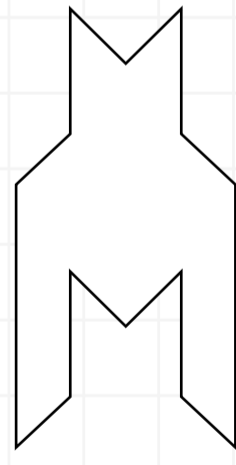
MEN2958AVN  
AVANA VINCENZO NERO 29x58  
6 pcs/box



MEN60120AO  
AVANA OTTAVIO 60x120  
2 pcs/box



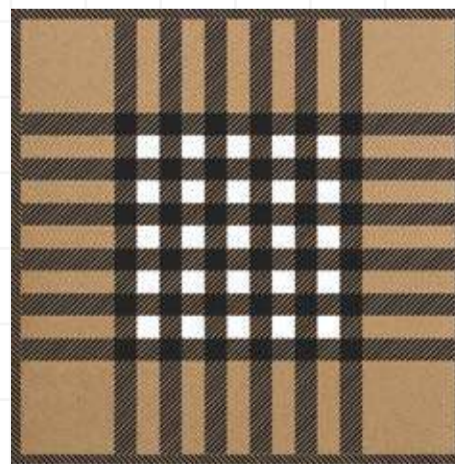
MEN6060AF  
AVANA FELICE 60x60  
3 pcs/box



MEN2958AVB  
AVANA VINCENZO BIANCO 29x58  
6 pcs/box



MEN60120AG  
AVANA GEMMA 60x120  
2 pcs/box



MEN6060AP  
AVANA PEPPINIELLO 60x60  
3 pcs/box

Programma Decorati/Decos' Program

Le basi "semplici" dell'Avana e del Greggio sono il "palcoscenico" dove è romanizzata la storia dei suoi protagonisti che prendono vita in pattern sartoriali a "effetto wallpaper" mediante serigrafie di colore black&white. Le nuove magnitudini moltiplicano la "forza decorativa", attenuata, solo dalla neutralità del cartone.

The simple basis of Avana and Greggio are the stage on which the story of their characters is told in tailoring patterns black&white that create wallpaper effects. The new magnitudes multiply the decorative force only attenuated by the neutrality of cardboard.



Base Tile



MEN60120G  
GREGGIO 60x120  
2 pcs/box



MEN6060G  
GREGGIO 60x60  
3 pcs/box



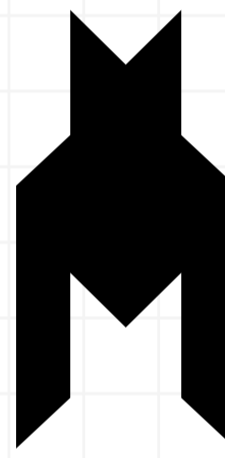
MEN2958GV  
GREGGIO VINCENZO 29x58  
6 pcs/box



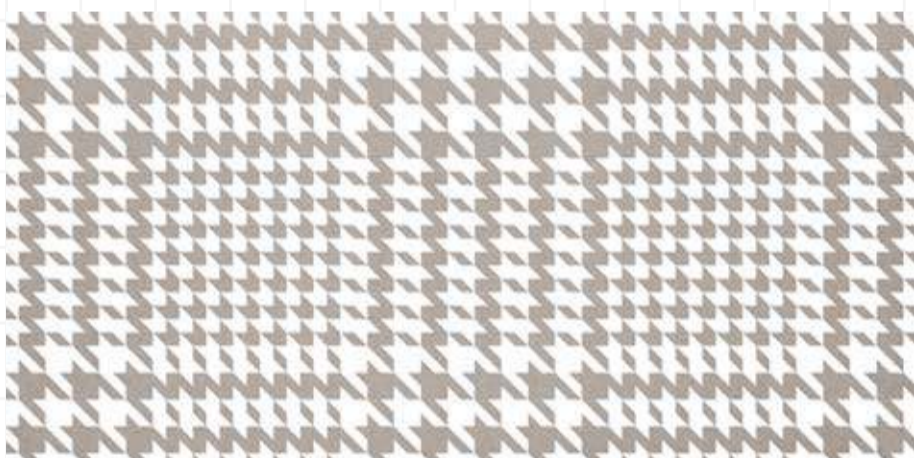
MEN60120GE  
GREGGIO EUGENIO 60x120  
2 pcs/box



MEN6060GDG  
GREGGIO DON GAETANO 60x60  
3 pcs/box



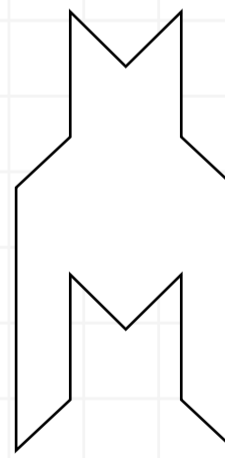
MEN2958GVN  
GREGGIO VINCENZO NERO 29x58  
6 pcs/box



MEN60120GO  
GREGGIO OTTAVIO 60x120  
2 pcs/box



MEN6060GF  
GREGGIO FELICE 60x60  
3 pcs/box

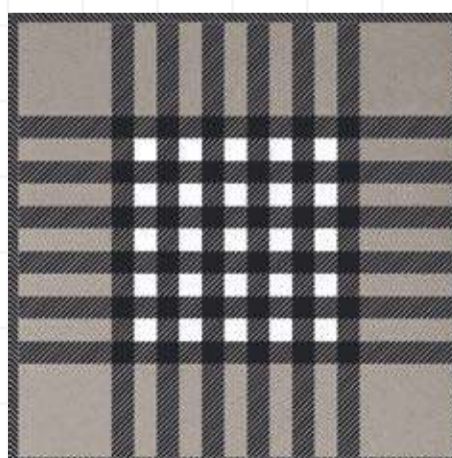


MEN2958GVB  
GREGGIO VINCENZO BIANCO 29x58  
6 pcs/box

Programma Decorati/Decos' Program



MEN60120GG  
GREGGIO GEMMA 60x120  
2 pcs/box



MEN6060GP  
GREGGIO PEPPINIELLO 60x60  
3 pcs/box



MEN60120AO





MEN6060A



MEN60120A, MEN60120AE



MEN6060A, MEN6060AF





MEN6060GP



MEN60120GO





MEN60120GG



MEN60120G





MEN2958AV, MEN2958AVB



MEN2958GV, MEN2958GVN

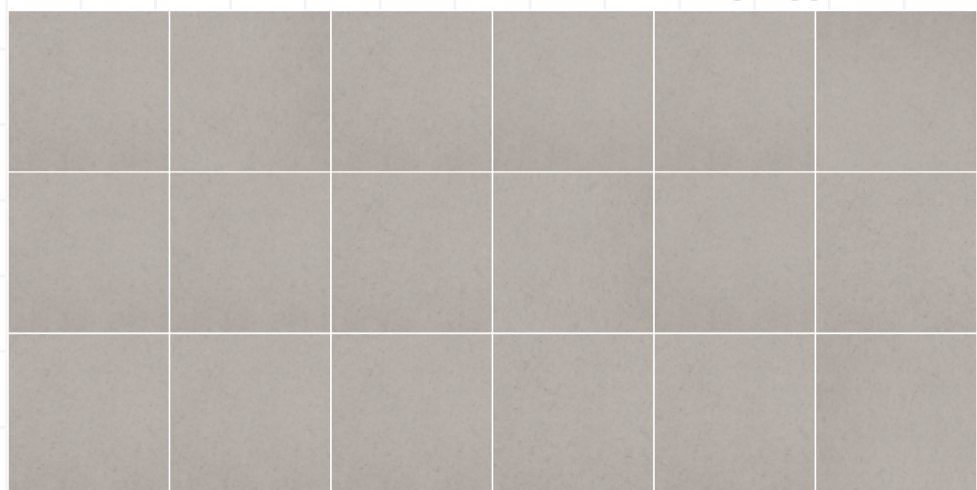




Suggerimenti di posa/  
Matching suggestions



greggio 60x60



MEN60120G



greggio vincenzo



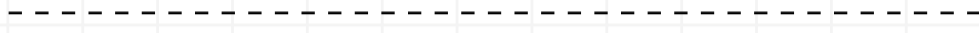
MEN2958GV



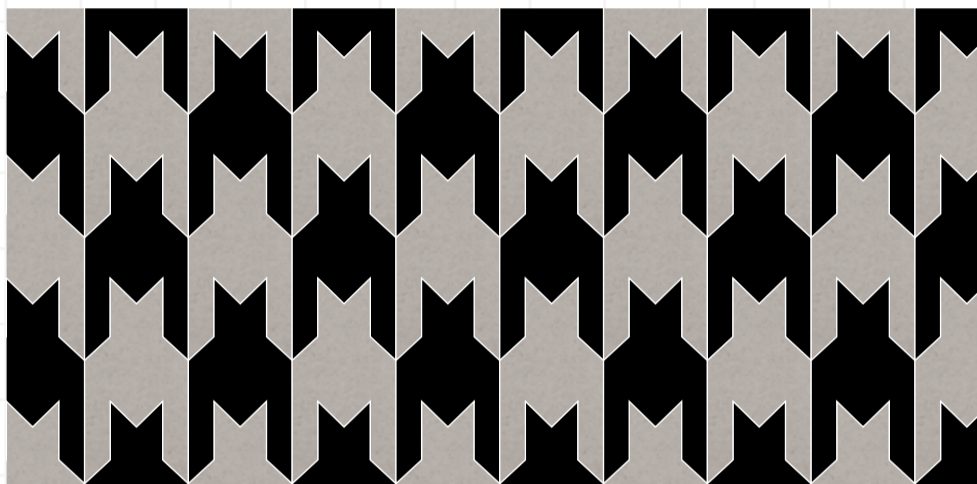
greggio 60x120



MEN6060G



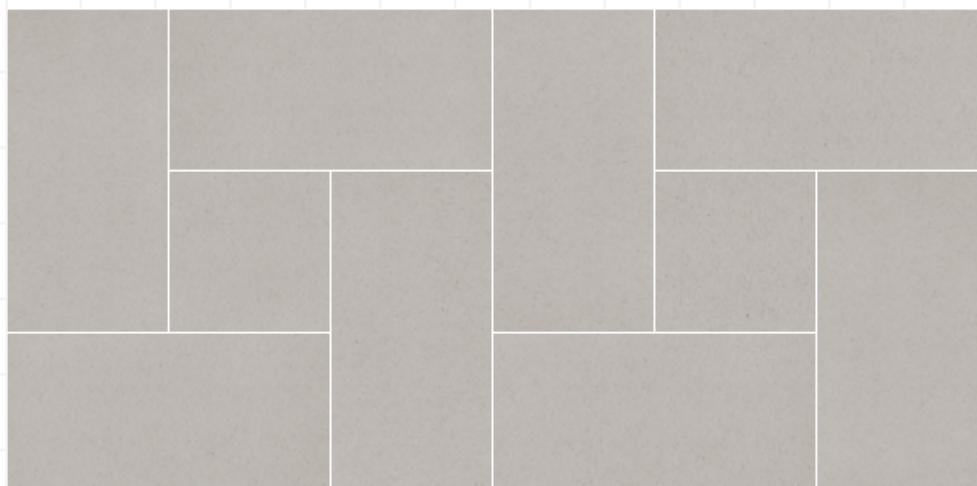
greggio vincenzo + greggio vincenzo nero



MEN2958GV, MEN2958GVN



greggio mix format



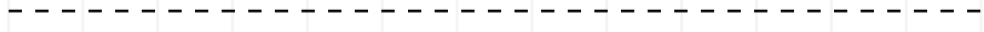
MEN60120G, MEN6060G



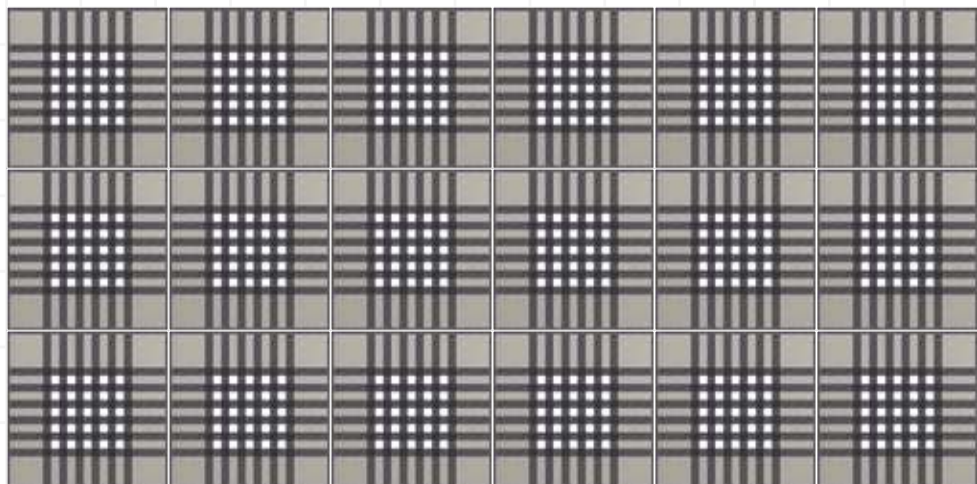
greggio vincenzo + greggio vincenzo bianco



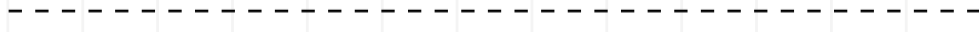
MEN2958GV, MEN2958GVB



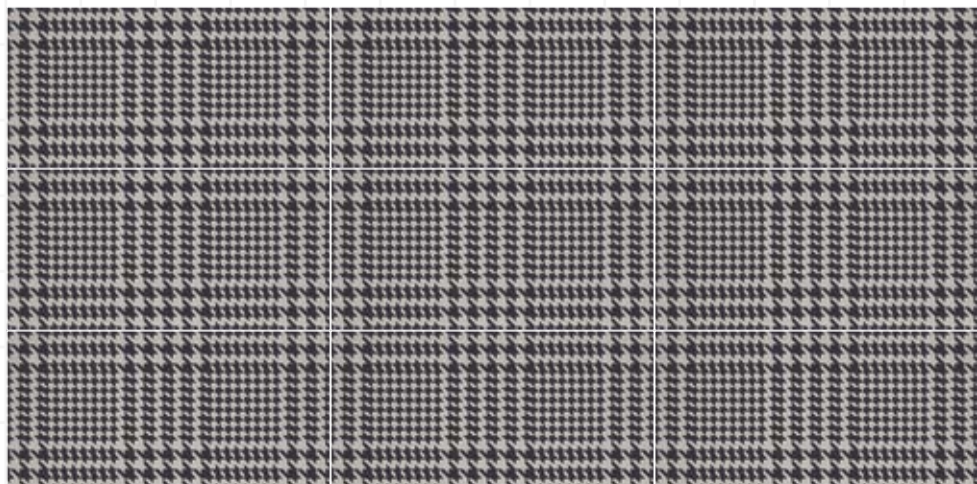
greggio peppiniello



MEN6060GP



greggio eugenio



MEN60120GE

Suggerimenti di posa/  
Matching suggestions

CERTIFICAZIONI/CERTIFICATIONS

AZIENDA CERTIFICATA IN QUALITÀ, AMBIENTE E SICUREZZA



Marchio CE



放射性水平 A 类

Marchio CCC

IMPIEGHI/USES



abitazioni  
housing



alberghi  
hotels



bar-ristoranti  
pub-restaurants



centri commerciali  
malls



locali pubblici  
public spaces



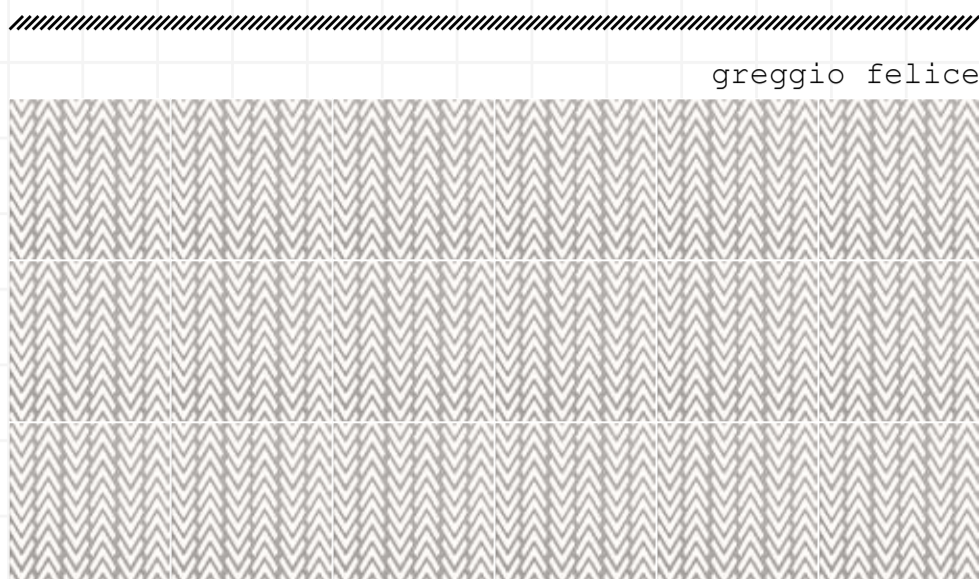
stazioni  
train stations



negozi  
shops

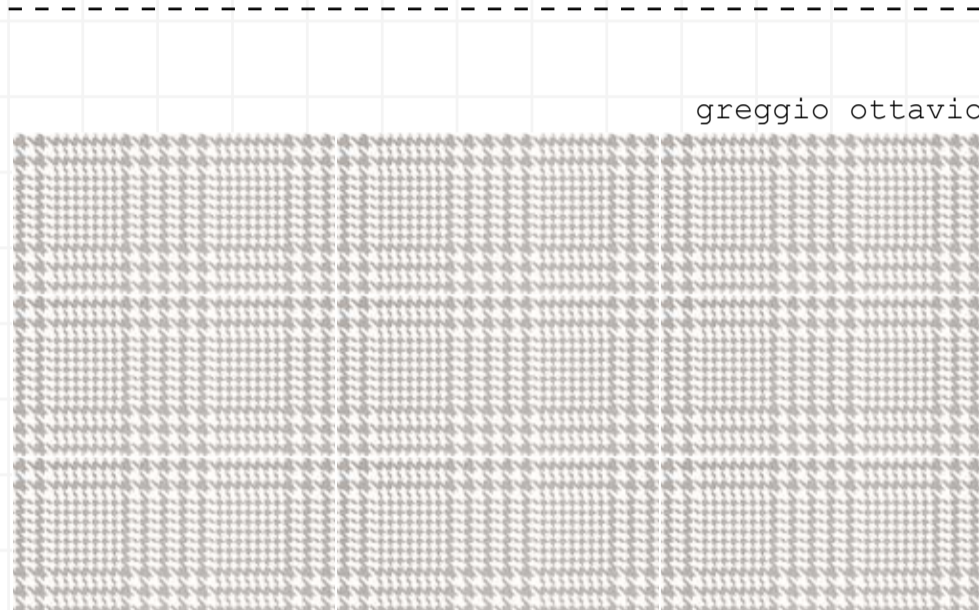


aeroporti  
airports



greggio felice

MEN6060GF



greggio ottavio

MEN60120GO



greggio don gaetano

MEN6060GDG



greggio gemma

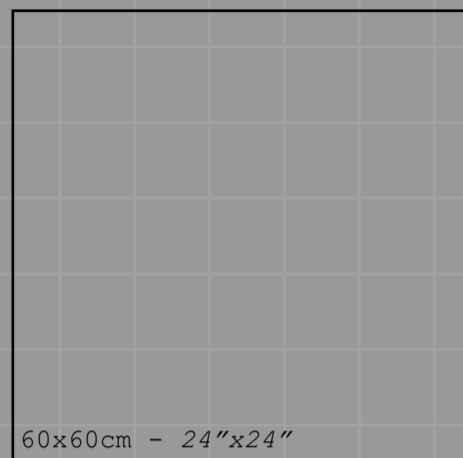
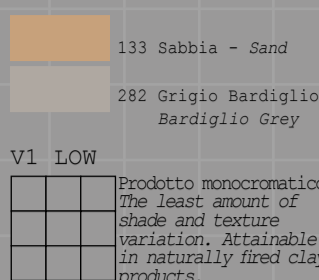
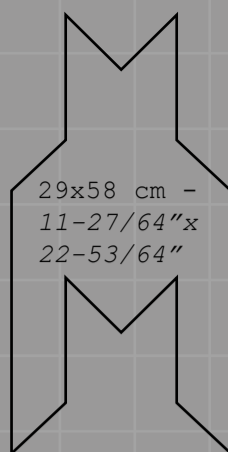
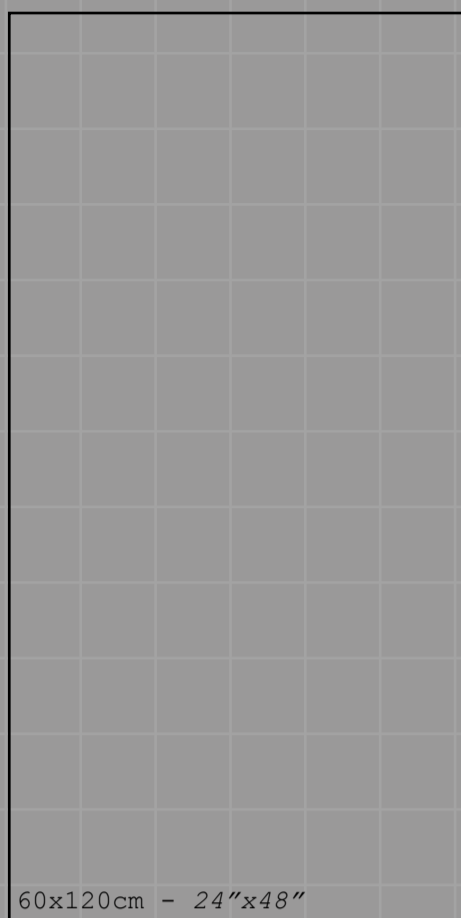
MEN60120GG

COLOPHON/COLOPHON

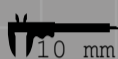
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Date September 2014

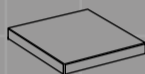




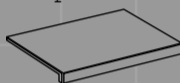
spessore/tickness



corner



step



skirting












pesi e imballi/packaging and weight

descrizione/description		scatole/boxes			palette/pallets		
code	colori/colours	pcs/ box	sqm/ box	kg/ box	box/ pal	sqm/ pal	kg/ pal
*MEN60120A	AVANA 60x120	2	1,44	32,00	20	28,80	670
*MEN6060A	AVANA 60x60	3	1,08	22,20	32	34,56	731
*MEN60120AE	AVANA EUGENIO 60x120	2	1,44	32,00	20	28,80	670
*MEN60120AO	AVANA OTTAVIO 60x120	2	1,44	32,00	20	28,80	670
*MEN60120AG	AVANA GEMMA 60x120	2	1,44	32,00	20	28,80	670
*MEN6060AF	AVANA FELICE 60x60	3	1,08	22,20	32	34,56	731
*MEN6060ADG	AVANA DON GAETANO 60x60	3	1,08	22,20	32	34,56	731
*MEN6060AP	AVANA PEPPINIELLO 60x60	3	1,08	22,20	32	34,56	731
*MEN2958AV	AVANA VINCENZO 29x58	6	0,59	12,91	28	16,52	382

\* I dati sono i medesimi per le altre versioni colore  
 Informations are the same for the other colours palette

dati tecnici/technical features

	assorbimento d'acqua % water absorption %	≤ 0,5 %	ISO 10545.3
	resistenza alla flessione bending strength	45 N/mm <sup>2</sup>	ISO 10545.4
	resistenza all'abrasione resistance to abrasion	PEI IV	ISO 10545.7
	resistenza agli sbalzi termici thermal shocks resistant	resistente resistant	ISO 10545.9
	resistenza al cavillo crazing resistance	garantita guaranteed	ISO 10545.11
	resistenza agli attacchi chimici resistance to chemicals	conforme conformable	ISO 10545.13
	resistenza al gelo frost resistant	resistente resistant	ISO 10545.12
	resistenza alle macchie resistance to stains	classe V	ISO 10545.14
	coefficiente d'attrito static coefficient of friction	R9 A DRY = 0,55 WET = 0,60	DIN 51130 DIN 51097 ASTM C1028

gres fine porcellanato smaltato e rettificato/fine glazed and rectified porcelain gres

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